

EUROPEAN FILM FESTIVAL OF ATLANTA

ABOUT US

Formed in 2021 by European Consulates, Alliance Française and Goethe Zentrum Atlanta, the European Film Festival of Atlanta showcases the cultural, linguistic and artistic diversity of Europe through an annual film festival. It seeks to build collaborative partnerships that promote access to European films in the Atlanta Metro Area and artistic and entrepreneurial collaboration between Atlanta, the Georgia Film Industry, and European filmmakers.

BECOME A DONOR

Individual donations supporting the European Film Festival of Atlanta can be made through Alliance Française of Atlanta, a 501(c)(3) tax exempt organization. All contributions are tax deductible to the extent permitted by law.

BECOME A SPONSOR

Sponsoring the European Film Festival of Atlanta will expose your company to an international audience.

- ☒ Reach New Clients and Customers
- ☒ Target an Affluent Audience with High Discretionary Income
- ☒ Create Awareness and Positive Brand Association
- ☒ Improve Customer Loyalty
- ☒ Increase Sales
- ☒ Build Potential Business Partnerships and Suppliers

For additional information regarding sponsorship opportunities, please contact Valerie Ibarra by email at valerie.ibarra@diplobel.fed.be

WHY SPONSOR?

Sponsoring the European Film Festival of Atlanta will guarantee a strong presence for European Film programming in Atlanta during our annual festival and throughout the year.

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WHAT MAKES US UNIQUE...

The festival is infused with the creative spirit and multi-ethnic culture of Atlanta that is reflected in its robust film production, arts scene and the friendliness of the city's residents.

We focus on filmmakers and experience their work through personal points of inspiration from around the globe. The creative process is more than the work on screen so the **European Film Festival** extends beyond screenings in theater to panel discussions, interviews and opportunities for meeting and sharing ideas. Our partners work with us to provide collaborative marketing platforms and an opportunity to celebrate our growing film industry with fans and visitors from all over the world.

The 2024 European Film Festival of Atlanta will be hosted at Atlanta's historic **Plaza & Tara theaters**. Founded in 1939, the Plaza Theater is Atlanta's longest running theater and only independent cinema along with the Tara. The Plaza was selected as one of the "Top 20 Movie Theaters in the World." The European Film Festival combines Atlanta's unique qualities, the state's robust film industry and remarkable special guests to create an extraordinary experience for filmmakers, moviegoers, aspiring actors, crew, sponsors, volunteers, and attendees including notable directors, actors, producers, writers, entertainment executives, industry insiders and folks passionate about film.

2022 EDITION

3 DAYS
12 FILMS
6 SOLD-OUT FILMS
600+ TICKETS SOLD

2023 EDITION

3 DAYS
20 FILMS
5 SOLD-OUT FILMS
1,000+ TICKETS SOLD

SPONSORSHIP & DONATION OPPORTUNITIES

DONATION | \$250+

- 2 festival passes for one film.
- Your name in the Festival program.

LOCAL | \$1,000+

- 4 festival passes for four films.
- Your name on the Festival program, website and banner.
- Your name on screen prior to individual film screening of your choice.

REGIONAL | \$2,500+

- 8 festival passes for all screens.
- Your name or logo on the Festival program, website (+ link) and large logo on Festival banner.
- Your logo on screen prior to all screenings.
- Verbal recognition in introductory remarks prior to all screenings.

GLOBAL | \$5,000+

- 15 festival passes for all screens.
- Your name or logo on the Festival program, website (+ link) and large logo on Festival banner.
- Your logo on screen prior to all screenings.
- Verbal recognition in introductory remarks prior to all screenings as well as podium time (1 minute) at the screening of your choice.
- Acknowledgement in press releases, social media, Red Carpet event.

WE ALSO WELCOME IN-KIND DONATIONS :

BENEFITS WILL BE THE SAME AS ABOVE, BASED ON DONATION VALUE

EUROPEAN FILM FESTIVAL OF ATLANTA

CONFIRMATION OF PARTICIPATION

YES, I WISH TO SPONSOR THE 2024 EUROPEAN FILM FESTIVAL OF ATLANTA

Company Name: _____

Primary Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____

Email address: _____

Website: _____

Monetary Contributions

Contribution Amount: _____

In-Kind Contributions

Contribution Item(s): _____

Item(s) value: _____

Date of Delivery: _____ OR Pick-up needed on: _____

FOR ANY INQUIRIES, PLEASE CONTACT VALERIE IBARRA BY EMAIL AT VALERIE.IBARRA@DIPLOBEL.FED.BE



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